

Consumers Energy's Path to Sustainability Clean Corporate Citizen Program Workshop

October 17, 2013



Consumers Energy
Count on Us

What Sustainability Means to Consumers Energy

- Leave it better than we found it
- Create business value while addressing societal needs and challenges



Shared Value

Shared Value Is Created When Both Social and Business Issues Are Addressed, Connecting a Company's Success with Social Progress



Shared Value is:

Policies and practices that enhance the competitiveness of a company while simultaneously advancing the economic and social conditions in the communities in which it operates

Shared Value is NOT:

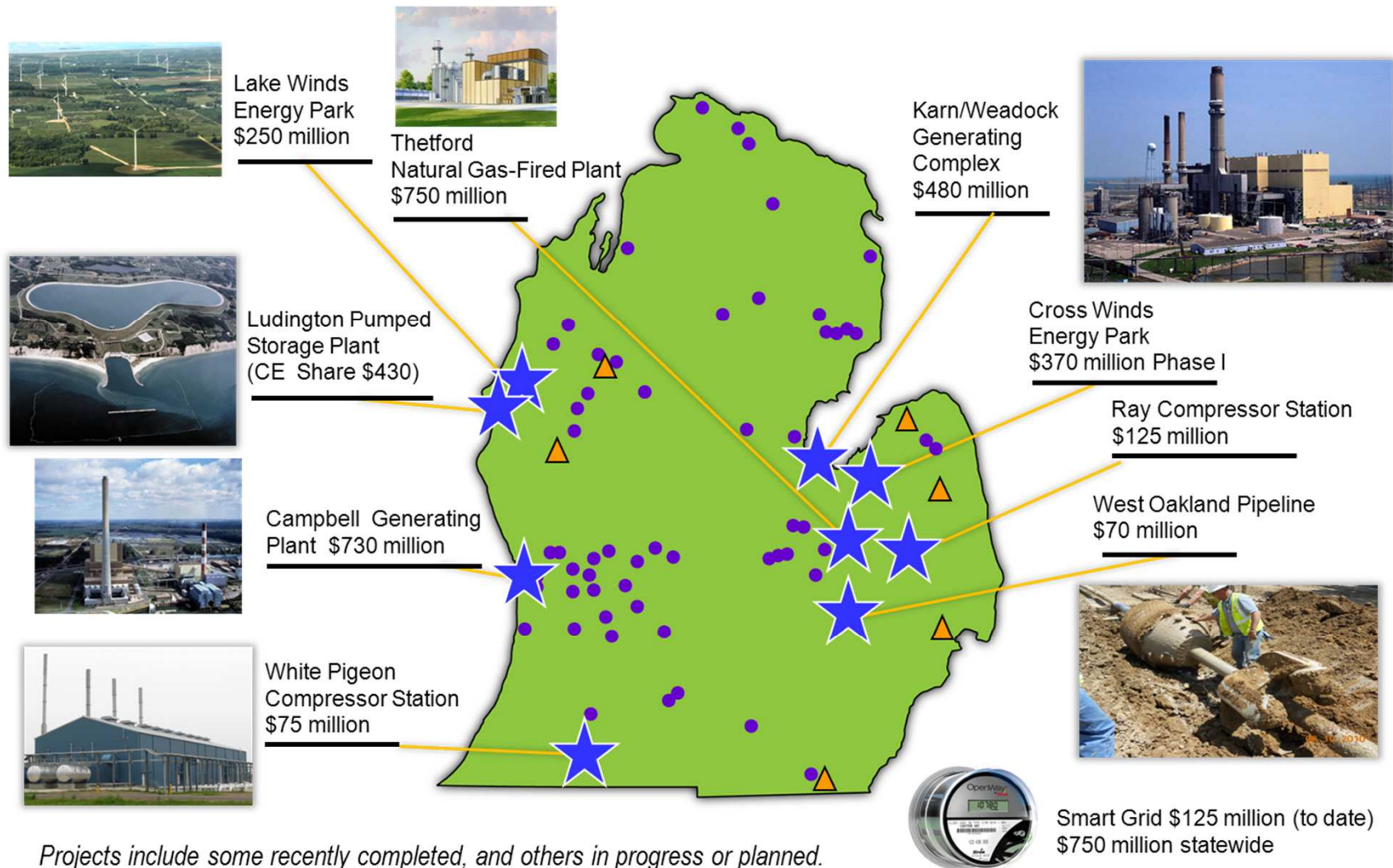
- Sharing the value already created (philanthropy)
- Personal values
- Balancing stakeholder interests
- Compliance

Examples of Shared Value

- Lime recycling at Karn/Weadock
- Energy efficiency programs
- Stakeholder engagement – Muskegon and Whiting
- Pure Michigan Business Connect

Major Investments in Michigan

5



Consumers Energy is one of the largest investors in Michigan's economy

Our Strategy



Bolstering Michigan's Communities

Helping to build strong and sustainable Michigan communities



Reducing our Environmental Footprint

Improving the environment where we work and live



Creating Innovative Products & Services

Providing affordable, reliable and clean energy



Investing in People

Working to attract , develop and retain a diverse and engaged employee base



Delivering Shareowner Value

Investing in the future with sustainable business strategies

Sustainability Leaders

Responsible for influencing long-term strategy and disclosures and furthering sustainability principles within their organization

- Supply Chain
- Business Services
- Environmental
- Human Resources
- Customer Experience
- Corporate Communication
- Corporate Secretary
- Learning & Development
- Governmental & Public Affairs
- Ethics and Compliance
- Branding
- Energy Resource Strategy
- Distribution and Customer Operations

Electric Utility Industry Material Issues

Environmental

- **GHG Emissions**
- **Reduction of other air emissions**
- **Water quality**
- **Water availability**
- **Habitat protection and biodiversity**
- **Waste management**

Economic

- **Energy reliability**
- **Energy affordability**
- **Economic vitality of utilities**
- **Skilled workforce availability**

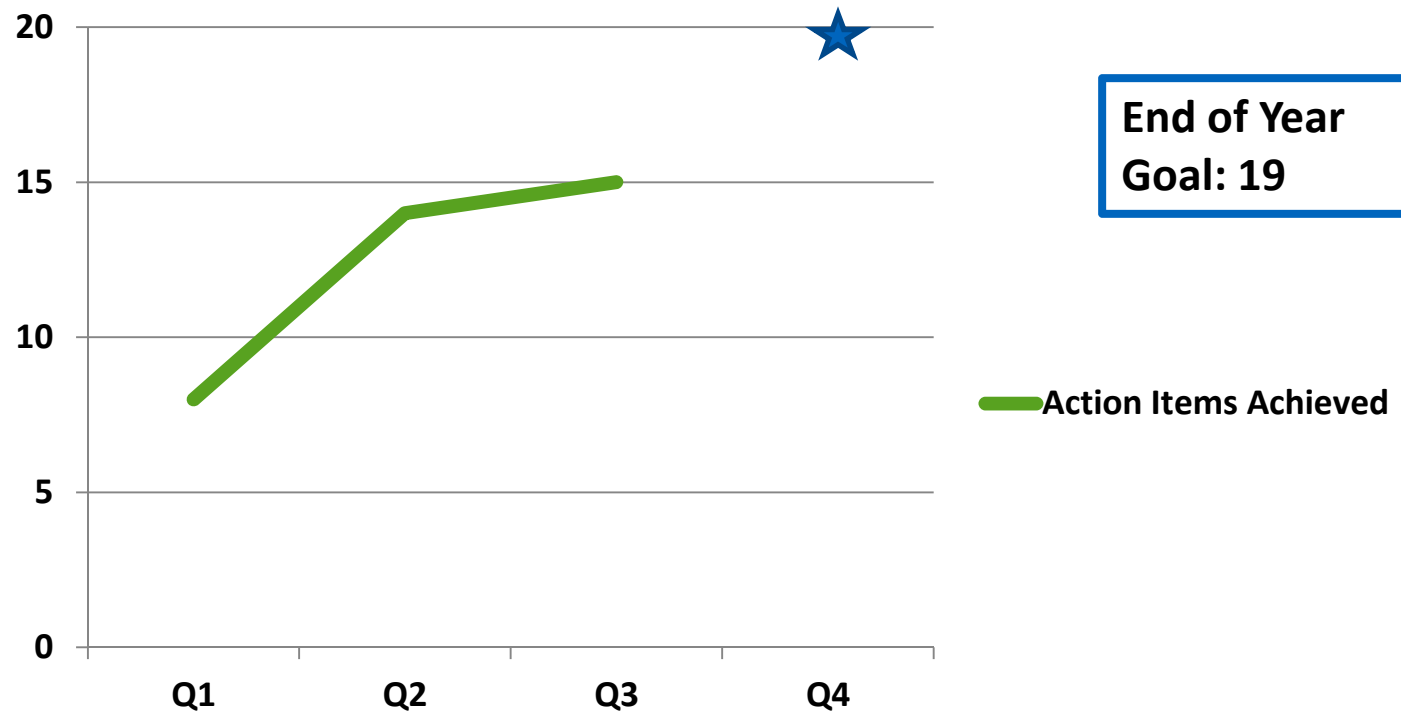
- **Public safety and health**
- **Employee safety and health**
- **Job satisfaction**
- **Engagement and collaboration**
- **Community support and economic development**

Social

How are we tracking our Progress?



2013 Sustainability Goal Performance



2013 Highlights

- Sustainability Newsletter
- GRI Index
- Performance Disclosures (Safety, Emissions, EMS)
- Stakeholder Engagement
- EMS Milestones
- Water Reduction Target development
- Community Service
- Sustainability Procurement Policy

Thank you!

Questions

